



For Release March 11, 2017

DOWNTOWN SUMMERLIN® HOSTS TIP-OFF TAILGATE EVENT

Free public event features NBA greats, games and cheer, dance and band performances

Las Vegas (March 11, 2017) – As the only master-planned community in Southern Nevada with its own downtown, Summerlin is well positioned to celebrate the NCAA Men’s Division 1 Basketball Championships in a big way. On Thursday, March 16, the Downtown Summerlin® area will host a Tip-Off Tailgate Block Party in partnership with Dave & Buster’s and Red Rock Casino Resort & Spa.

The event takes place from 2 p.m. – 10 p.m. on Park Centre Drive and includes a paid VIP tent along with family-friendly experiences that are free and open to the general public. KLUC’s Chet Buchanan will serve as host of the event that also features “meet and greet” photo opportunities with NBA sports greats Larry Johnson, Moses Scurry and Anderson Hunt.

Other not-to-be-missed additions include half court shoot-out challenges; oversized event games; game face-painting; photos with Summerlin Sam, the community’s mascot; a performance from the Palo Verde High School band; a meet and greet with the 2017 Nevada 4A Men’s Basketball State champions from Bishop Gorman High School and the Bishop Gorman band; special appearances from the UNLV cheer team, UNLV Rebel Girls and the UNLV mascot, Hey Reb!; a cheerleader braid bar from Vent Blotique and much more!

For true sports fans, the Dave & Buster’s VIP tailgate experience boasts big screen TVs for optimal viewing, plush seating, mobile betting, a cigar lounge, three drink tickets included, a cash bar and unlimited tailgate food. Tickets are \$50 per person. VIP tickets are available in advance at www.summerlin.com VIP seating is limited book today! Event attendees can log on to Downtown Summerlin WiFi for a chance to win two tickets airfare, and hotel to The Finals in Phoenix!

“Summerlin’s vision is to provide active, outdoor opportunities for residents and the entire city and Downtown Summerlin is truly a destination that has something for everyone,” stated Halee Harczynski, director of marketing, Downtown Summerlin. “This event was designed for sports fans of all ages and provide a new interactive experience for the entire family to enjoy.”

In addition to Downtown Summerlin, the community’s hallmark active lifestyle is created by abundant amenities: 250-plus parks of all sizes, 150-plus miles of trails, ten golf courses, community centers and resident-only pools. With two dozen public and private schools and two more opening this year, Summerlin offers unparalleled educational choice. Located at the foot of Red Rock Canyon, Summerlin’s back yard is the region’s most stunning natural landmark and a world-class hiking and cycling destination. Perched along the valley’s western rim, Summerlin’s higher elevation creates unmatched view opportunities and delivers cooler temperatures year-round.

Currently offering 21 neighborhoods with a dozen more opening this year, Summerlin is in a league of its own in terms of choice. Homes built by top builders come in a variety of styles, price points and floor plans perfect for today's modern families. Unique features include plentiful outdoor/indoor living spaces, casitas and next generation suites for extended family, smart home systems, energy efficiency and green features – all wrapped into beautiful elevations that meet Summerlin's high standards for design.

For information on the community, new homes or more on Downtown Summerlin's Tip-Off Tailgate event visit Summerlin.com or call Concierge at 702-832-1055.

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About Summerlin

Developed by The Howard Hughes Corporation, Summerlin began to take shape in 1990 and has ranked in the country's top 10 best-selling master-planned communities for nearly two decades. Located along the western rim of the Las Vegas valley, Summerlin encompasses 22,500 acres with approximately 6,000 gross acres still remaining to accommodate future growth, including infrastructure, open space and common areas, all within the master plan. The community is currently home to nearly 100,000 residents who enjoy an unparalleled list of amenities. These include more than 250 neighborhood and village parks, more than 150 completed miles of trails, 25 public and private schools, 14 houses of worship, nine golf courses, shopping centers, medical and cultural facilities, business parks and dozens of actively selling floor plans. Homes are available in a variety of styles – from single-family homes to townhomes– priced from the \$300,000s to more than \$2.5 million. For information on custom homesites in The Ridges please call 702.255.2500. Luxury apartment homes offer monthly rents starting from the \$900s. Visit www.summerlin.com for more information.

About The Howard Hughes Corporation®

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