

DOWNTOWN  
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**DOWNTOWN SUMMERLIN® PARTNERS WITH PHOTOGRAPHER NICOLE LANDAU FOR  
CUSTOM ART INSTALLATION AT ONE SUMMERLIN  
*The Howard Hughes Corporation® to Provide Powerful Photography Throughout  
Signature Office Building***

**Las Vegas, NV (March 8, 2017)** [The Howard Hughes Corporation®](#) (NYSE: HHC) announces its partnership with Los Angeles-based artist Nicole Landau to create custom contemporary art for ONE Summerlin, the 200,000-square-foot, Class-A office building at [Downtown Summerlin®](#) in the master-planned community of [Summerlin®](#).

The nine-piece, nine-floor custom commission created by Landau is a significant harbinger of The Howard Hughes Corporation's renewed foray into the world of contemporary fine art. Monumental in size, each of the abstract, contemporary photographs measure 7' by 13' and will be located in the lobbies of every floor of the building, greeting guests as they step off the elevator. Every custom piece boasts a distinct identity of its own yet completes a cohesive vision that is second to none.

This new commission at ONE Summerlin represents a rewarding collaboration between The Howard Hughes Corporation, photographer Nicole Landau and fine art consultant Wendy Posner of Posner Fine Art who served as project director. "After looking at over a hundred different artists' work, I chose Landau because of her vision, versatility and ability to create evocative, site-specific art," stated Posner.

Landau's signature imagery begins with her photos of aged architectural elements that she then modifies and manipulates, repeating and deconstructing, blending one upon another until translucent forms emerge, imparting depth and light. In revealing inherent patterns, she transforms common views into previously unimagined landscapes.

Her inspiration for this custom commission comes from the history of the cities that she photographs — the full passage of years recorded silently in layers of paint and in stray marks imparted to the object. *The Blue Pearl* on the 6th floor has long gradations of blue tonalities that are derived from Landau's photo of an old building with sun-bleached paint. The original photo of an oxidized metal doorknob in *Bronze* on the 5th floor creates an illuminated beauty in its elegant pattern.

"To partner with The Howard Hughes Corporation and create these custom works of art for Downtown Summerlin is an extraordinary opportunity," stated Landau. "Las Vegas is a remarkable city with a robust assortment of fine art both on and off the Las Vegas Strip. This is a career highlight and one I look forward to sharing with the Las Vegas community."

Most of Landau’s original pieces also work as preliminary studies for large, monumentally scaled, site-specific commissions, like the ones she and Posner compiled for ONE Summerlin. “This exhibit has challenged me professionally and allowed me to create something truly distinct of which I am very proud,” stated Landau.

“Downtown Summerlin is delighted to host these beautiful, custom pieces by such a respected and talented artist as Nicole Landau,” stated Kevin Orrock, president-Summerlin. “This is one way we have incorporated art and culture into the community while also creating a beautiful and inspirational atmosphere throughout our signature office building.”

To view the high-resolution images of Landau’s art click [here](#) or visit [www.nicolelandau.com](http://www.nicolelandau.com). For additional information on Posner Fine Art, visit [www.posnerfineart.com](http://www.posnerfineart.com).

### **About Downtown Summerlin®**

Downtown Summerlin is part of a planned urban center, serving the entire Las Vegas Valley. It includes retail, entertainment, office, hotel and multi-family residential elements, all designed to create a vibrant, walkable urban core within the 22,500-acre master planned community of Summerlin. In October 2014, the expansive, 106-acre, 1.4 million-square-foot Downtown Summerlin, which represents the first phase in the future downtown, opened to the public. Downtown Summerlin features more than 125 stores and restaurants in a streetscape-shopping environment with pedestrian thoroughfares and dynamic storefronts in the center of the award-winning Summerlin master planned community. Located just east of the 215 Beltway, between Sahara Avenue and Charleston Boulevard, the development also includes a nine-story office building, One Summerlin. Additional information can be found on the website at [www.downtownsummerlin.com](http://www.downtownsummerlin.com) or on [Facebook](#) and [Twitter](#).

### **About The Howard Hughes Corporation®**

The Howard Hughes Corporation owns, manages and develops commercial, residential and mixed-use real estate throughout the U.S. Our properties include master planned communities, operating properties, development opportunities and other unique assets spanning 14 states from New York to Hawai‘i. The Howard Hughes Corporation is traded on the New York Stock Exchange as HHC with major offices in New York, Columbia, MD, Dallas, Houston, Las Vegas and Honolulu. For additional information about HHC, visit [www.howardhughes.com](http://www.howardhughes.com), or find us on [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).

### **Safe Harbor Statement**

Statements made in this press release that are not historical facts, including statements accompanied by words such as “will,” “believe,” “expect,” “enables,” “realize,” “plan,” “intend,” “assume,” “transform” and other words of similar expression, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on management’s expectations, estimates, assumptions, and projections as of the date of this release and are not guarantees of future performance. Actual results may differ materially from those expressed or implied in these statements. Factors that could cause actual results to differ materially are set forth as risk factors in The Howard Hughes Corporation’s filings with the Securities and Exchange Commission, including its Quarterly and Annual Reports. The Howard Hughes Corporation cautions you not to place undue reliance on the forward-looking statements contained in this release. The Howard Hughes Corporation does not undertake any obligation to

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**DOWNTOWN SUMMERLIN LAS VEGAS MEDIA CONTACTS**

McKinzie Cogswell, FFW PR

[McKinzie@ffwpr.com](mailto:McKinzie@ffwpr.com)

702.234.5307

Halee Harczynski, marketing director

The Howard Hughes Corporation (Downtown Summerlin)

[halee.harczynshi@howardhughes.com](mailto:halee.harczynshi@howardhughes.com)

702.832.1050

**NATIONAL & INTERNATIONAL MEDIA CONTACT**

Myra Peterson-Love

Larym Design

[myra@LARYMdesign.com](mailto:myra@LARYMdesign.com)

702.706.2928