

Life is Beautiful in Summerlin for Las Vegas Foodie, Entrepreneur and Busy Mom

Entrepreneur Sarah Camarota, a partner in three restaurants on the Las Vegas Strip, an independent hospitality consultant and busy mother of two young boys, is one of Las Vegas' leading foodie influencers living and working in Summerlin. As Hospitality Experience Curator for the new Las Vegas Ballpark® under construction in the Downtown Summerlin area and future home of the Las Vegas 51s, Camarota is not only living her dream of contributing to what will become a major community asset for Southern Nevada, she and her family are enjoying life in Summerlin, taking full advantage of the community's hallmark lifestyle.

Camarota was brought on earlier this year by The Howard Hughes Corporation, owner of the Las Vegas 51s and developer of Las Vegas Ballpark, to create vibrant food and drink experiences at the new stadium, and she has been working to differentiate Las Vegas Ballpark and its signature "food story" ever since.

"We're determined to make the hospitality experience at Las Vegas Ballpark truly special for fans. This is about more than just a baseball game, or who wins and loses. It's about bonding with our kids, having fun with our friends, making memories that last a lifetime. And while beer and hot dogs will be "best in class" at the new Las Vegas Ballpark, we're also going to cover the bases for our fans and make sure we're on-trend with current taste and culture."

Camarota's Summerlin story began almost a decade ago in Chicago and when she and husband, Richard, were newlyweds living in downtown Chicago, both with dynamic careers in the restaurant business. Sarah had just landed her dream job working as executive director of experience design for Levy Restaurants, a Chicago-based sports and entertainment hospitality firm. Richard had been working with James Beard Award winner Shawn McClain and was offered the position of Executive Chef at Sage, a fine dining restaurant at Aria Resort & Casino. The couple decided to take a leap of faith and moved to Las Vegas in 2009. Their first baby, James, was born just a few weeks after Aria opened.

"Never in my wildest dreams would I have imagined that I'd be raising my family and building my career in Las Vegas," said Camarota. "When we came here, it was for a 'two-year adventure,' but the quality of life we found in Summerlin is just unparalleled. This is home."

Camarota, who was passionate about her career, continued to work remotely for Levy as a new mom in what she describes as "the polar opposite of my former life" as a city girl in Chicago. "It was 2009. The economy had collapsed before our eyes. Las Vegas was ground zero for the recession. I was a new work-from-home mom, and I knew no one. I guess you could call it character-building," she said.

Fortunately, the couple landed their first home in Summerlin. "I found my places and my people; being in this area really grounded me during that period in our lives." And just as she considered a new role which could have brought them back to Chicago, the "opportunity of a lifetime" came about.

In 2013, the couple and their long-time partner, Shawn McClain, created and launched in partnership with MGM Resorts one of the most successful and celebrated pizza spots on the Strip, Five50 Pizza Bar. The couple's second son, Evan, was born just two weeks later. "Suddenly, we were a family of four, with stakes in two restaurants on the Las Vegas Strip. That pretty much sealed our fate. We were here for good."

Meanwhile, Camarota thrived in her role with Levy Restaurants, focusing on the company's west coast venues. She played an integral role in the experiential development of F&B at T-Mobile Arena, home of the Las Vegas Golden Knights, bringing in world-renowned mixologist, Tony Abou-Ganim, to develop an industry-leading "mixology for the masses" program that has resulted in record-breaking sales at the venue. Next up for the couple was Libertine Social, a next-generation gastro pub at Mandalay Bay, which was developed and launched again with husband Richard; the couple's partner Shawn McClain; and Las Vegas-based cocktail genius, Abou-Ganim, who also lives in Summerlin.

As T-Mobile Arena was taking off, Camarota and her family moved into their second home in Summerlin at Esperanza by Lennar Homes in a cozy cul-de-sac in the popular Paseos village. The couple chose the location for its proximity to nearby parks, including The Paseos Park and the adventure- and climbing-themed Fox Hill Park, which their boys love. But most importantly, the couple chose their new home based on its proximity to Red Rock Canyon National Conservation Area where the family loves to hike and go on nature walks. And most nights, the Camarotas enjoy their own version of "happy hour" watching the sunset from their backyard, glass of wine in hand.

Appreciative of the area's many fitness offerings, Camarota and her family enjoy Lifetime Athletic, while Camarota frequents classes at TruFusion. The family also enjoys spending time at Downtown Summerlin where they often dine at Wolfgang Puck Bar & Grill and take in Sunday brunch at Andiron. James attends Alexander Dawson, one of several private schools in the community; and Evan is at pre-K at Temple Beth Shalom. A baseball lover, Evan plays in the Summerlin South Little League, which Camarota says does a great job instilling sportsmanship, teamwork and a love of baseball in the kids.

"In any capacity, I wanted to contribute to how Las Vegas Ballpark comes to life. Las Vegas as a market, and Summerlin in particular, are unique and cannot be compared to other Triple-A cities," said Camarota. "People travel from around the world to experience the Las Vegas Strip, but for those who live here, it's the playground in our backyard. The expectation for a fan experience is exponentially higher than just about anywhere else on the planet!"

Chilled rosé at a ballgame? Seems like it's right out of Camarota's playbook.

Spanning 22,500 acres along the western edge of the Las Vegas valley and framed by Red Rock Canyon National Conservation, the region's most stunning natural landmark, Summerlin is credited with making Las Vegas known as a great place to live, not just visit. Now in its 28th year, the community is home to more than 100,000 Southern Nevadans drawn to its superior quality of life. With more than 150 miles of walking trails, 250-plus parks of all sizes, ten golf courses, 25 public, private and charter schools and its own downtown, Summerlin is in a league of its own in Southern Nevada when it comes to amenities. For information on Summerlin, visit Summerlin.com.

Caption: Las Vegas Food Entrepreneur, Sarah Camarota, lives and works in the master-planned community of Summerlin. A partner in three Las Vegas Strip restaurants who helped to oversee food and beverage programming at T-Mobile Arena, Camarota is the new Hospitality Experience Curator for Las Vegas Ballpark, the future home of the Las Vegas 51s that is currently under construction at Downtown Summerlin.

About Summerlin

Developed by The Howard Hughes Corporation, Summerlin began to take shape in 1990 and has ranked in the country's top 10 best-selling master-planned communities for nearly two decades. Located along the western rim of the Las Vegas valley, Summerlin encompasses 22,500 acres with approximately 6,000 gross acres still remaining to accommodate future growth, including infrastructure, open space and common areas, all within the master plan. The community is currently home to nearly 100,000 residents who enjoy an unparalleled list of amenities. These include more than 250 neighborhood and village parks, more than 150 completed miles of trails, 27 public and private schools, 14 houses of worship, ten golf courses, shopping centers, medical and cultural facilities, business parks and dozens of actively selling floor plans. Homes are available in a variety of styles – from single-family homes to townhomes– priced from the \$300,000s to more than \$2.5 million. For information on custom homesites in The Ridges please call 702.255.2500. Luxury apartment homes offer monthly rents starting from the \$900s. Visit www.summerlin.com for more information.

About The Howard Hughes Corporation®

The Howard Hughes Corporation owns, manages and develops commercial, residential and mixed-use real estate throughout the U.S. Our properties include master planned communities, operating properties, development opportunities and other unique assets spanning 14 states from New York to Hawai'i. The Howard Hughes Corporation is traded on the New York Stock Exchange as HHC with major offices in New York, Columbia, MD, Dallas, Houston, Las Vegas and Honolulu. For additional information about HHC, visit www.howardhughes.com, or find us on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#).

Safe Harbor Statement

Statements made in this press release that are not historical facts, including statements accompanied by words such as “will,” “believe,” “expect,” “enables,” “realize”, “plan,” “intend,” “assume,” “transform” and other words of similar expression, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on management's expectations, estimates, assumptions, and projections as of the date of this release and are not guarantees of future performance. Actual results may differ materially from those expressed or implied in these statements. Factors that could cause actual results to differ materially are set forth as risk factors in The Howard Hughes Corporation's filings with the Securities and Exchange Commission, including its Quarterly and Annual Reports. The Howard Hughes Corporation cautions you not to place undue reliance on the forward-looking statements contained in this release. The Howard Hughes Corporation does not undertake any obligation to publicly update or revise any forward-looking statements to reflect future events, information or circumstances that arise after the date of this release.