

**TOUR DE SUMMERLIN, SUMMERLIN HALF MARATHON  
MARK LONG HISTORY IN THE COMMUNITY**

**Tour de Summerlin, Summerlin Half Marathon coming to Downtown Summerlin April 13**

In 2002, the Las Vegas real estate scene was bustling. It was pre-recession and home sales valley-wide were through the roof. That, according to Mike Almeida, Tour de Summerlin organizer, who launched the popular cycling event that same year.

“The objective of the event’s founding sponsor and Summerlin developer, The Howard Hughes Corporation, was to showcase the beautiful master-planned community and its outdoor lifestyle, which dovetailed nicely with our own goal – to create the most rider-friendly bicycling event in the southwest,” he said.

“And today, 18 years later, our mission remains the same,” Almeida continued. “One of the most unique aspects of the Tour de Summerlin is the abundance of the community’s biking lanes that are used throughout the event’s different routes. Our top priority has always been rider safety, and the opportunity to stage Tour de Summerlin on the community’s miles of biking lanes enhances the event’s overall safety. Plus, the event shows off the active lifestyle for which the area is known. Red Rock Canyon’s scenic backdrops, coupled with the man-made beauty of Summerlin’s parks, trails and streetscapes, makes Tour de Summerlin one of the most beautiful cycling events in our region. The event that began in 2002 with fewer than 60 riders today boasts more than 700. There isn’t another community that accommodates outdoor recreational enthusiasts better than Summerlin.”

Tour de Summerlin is Southern Nevada’s longest running cycling event. The 20-mile course kicks off at 9 a.m.; the 40-mile course at 8 a.m. and the 80-mile course at 7 a.m. Registration is \$90. To register, visit Summerlin.com.

The tenth annual Summerlin Half Marathon, which started in 2009, was also launched for similar reasons – to showcase the community’s unparalleled trail system that spans more than 150 miles.

According to Danielle Bisterfeldt, VP- Marketing, Summerlin, the Summerlin Half Marathon was the perfect way to illuminate the overall value held by master-planned communities such as Summerlin, even in 2009 when the economy was down.

“The Summerlin Half Marathon is really a celebration of the community’s most popular amenity – its trail system, for which The Howard Hughes Corporation received a national award from the American Trail Association in 2009 – the same year the Half Marathon started. “There are very few communities in the country, and none in Southern Nevada, that can compare with Summerlin when it comes to trails. So the Summerlin Half Marathon was the perfect way to show off one of the community’s best assets.”

Today, the Summerlin Half Marathon is lauded by runners as one of the most scenic in Southern Nevada.

The tenth annual Summerlin Half Marathon kicks off at 7:15 a.m. The 13.1-mile course includes a scenic tour of several Summerlin villages on the community’s nationally recognized trail system. A chip-timed walk/run, the Summerlin Half Marathon recognizes both male and female top finishers and all

participants receive a tech shirt and medal. Registration ranges from \$85 to \$105 depending on date of registration. To register, visit Summerlin.com.

Both Tour de Summerlin and the Summerlin Half Marathon kick off Wellness Festival on The Lawn at Downtown Summerlin® on Saturday, April 13. Wellness Festival is a day-long family-friendly celebration that focuses on health, wellness and fitness. It incorporates children's activities, food, wellness classes and more while showcasing hallmarks of living in Summerlin that create an active outdoor lifestyle.

Summerlin currently offers nearly 180 floorplans in 40 neighborhoods in nine distinct villages and two custom home enclaves. More than 106 floorplans are currently showcased in 106 models throughout the community. Homes are available in a variety of styles – from single-family homes to townhomes, priced from the \$250,000s to more than \$1 million. Visit Summerlin.com for information.

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**PHOTO CAPTIONS:**

**Tour de Summerlin is an annual cycling event, now in its 18<sup>th</sup> year, that offers 20-mile, 40-mile and 80-mile courses. It is one of two events that kicks off Wellness Festival on April 7.**

**The tenth annual Summerlin Half Marathon also kicks off Wellness Festival on April 13 at Downtown Summerlin.**

**About Summerlin®**

Developed by The Howard Hughes Corporation, Summerlin began to take shape in 1990 and has ranked in the country's top 10 best-selling master-planned communities for nearly two decades. Located along the western rim of the Las Vegas valley, Summerlin encompasses 22,500 acres with approximately 6,000 gross acres still remaining to accommodate future growth, including infrastructure, open space and common areas, all within the master plan. The community is currently home to nearly 108,000 residents who enjoy an unparalleled list of amenities. These include more than 250 neighborhood and village parks, more than 150 completed miles of trails, 27 public and private schools, 14 houses of worship, ten golf courses, shopping centers, medical and cultural facilities, business parks and dozens of actively selling floor plans. Homes are available in a variety of styles – from single-family homes to townhomes– priced from the \$200,000s to more than \$2.5 million. For information on custom homesites in The Ridges please call 702.255.2500. Luxury apartment homes offer monthly rents starting from the \$900s. Visit [www.summerlin.com](http://www.summerlin.com) for more information.

**About The Howard Hughes Corporation®**

The Howard Hughes Corporation owns, manages and develops commercial, residential and mixed-use real estate throughout the U.S. Its award-winning assets include the country's preeminent portfolio of master planned communities, as well as operating properties and development opportunities including: The Seaport District in New York; Columbia, Maryland; The Woodlands®, The Woodlands Hills, and Bridgeland® in the Greater Houston, Texas area; Summerlin®, Las Vegas; and Ward Village® in Honolulu, Hawai'i. The Howard Hughes Corporation's portfolio is strategically positioned to meet and accelerate development based on market demand, resulting in one of the strongest real estate platforms in the country. Dedicated to innovative placemaking, the company is recognized for its ongoing commitment to design excellence and to the cultural life of its communities. The Howard Hughes Corporation is traded on the New York Stock Exchange as HHC. For additional information about HHC, visit [www.howardhughes.com](http://www.howardhughes.com).

**Safe Harbor Statement**

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