



2020 MEDIA OPPORTUNITIES

Howard Hughes.

DOWNTOWN
SUMMERLIN®

Downtown Summerlin

MEDIA SIGNAGE OPPORTUNITIES

MORE THAN A DOWNTOWN, THE HEART OF A COMMUNITY

Downtown Summerlin® is a 400-acre walkable, mixed-use urban core within the heart of the Summerlin® master-planned community located just east of the 215 Beltway between Sahara Avenue and Charleston Boulevard. The first phase, which opened in 2014, is a 106-acre outdoor retail, dining and entertainment destination.

THE FUTURE OF THE DOWNTOWN SUMMERLIN AREA

The initial phase consisted of 1.6 million square feet of mixed use and office development on 106 of the approximate 300 developable acres. Downtown Summerlin now boasts two Class-A office towers — ONE and TWO Summerlin. The first residential development, The Constellation, is fully leased with a second luxury apartment complex, Tanager®, currently leasing.

The property is also home to City National Arena, practice facility for the National Hockey League's Vegas Golden Knights, and Las Vegas Ballpark, a 10,000-capacity Triple-A baseball stadium home to the Las Vegas Aviators. These two major sports facilities make the property not only a popular location to shop, dine and be entertained, but also as an emerging sports hub.

Rounding out Downtown Summerlin landmark facilities are Red Rock Casino Resort & Spa, Life Time Athletic and the City National Bank building.



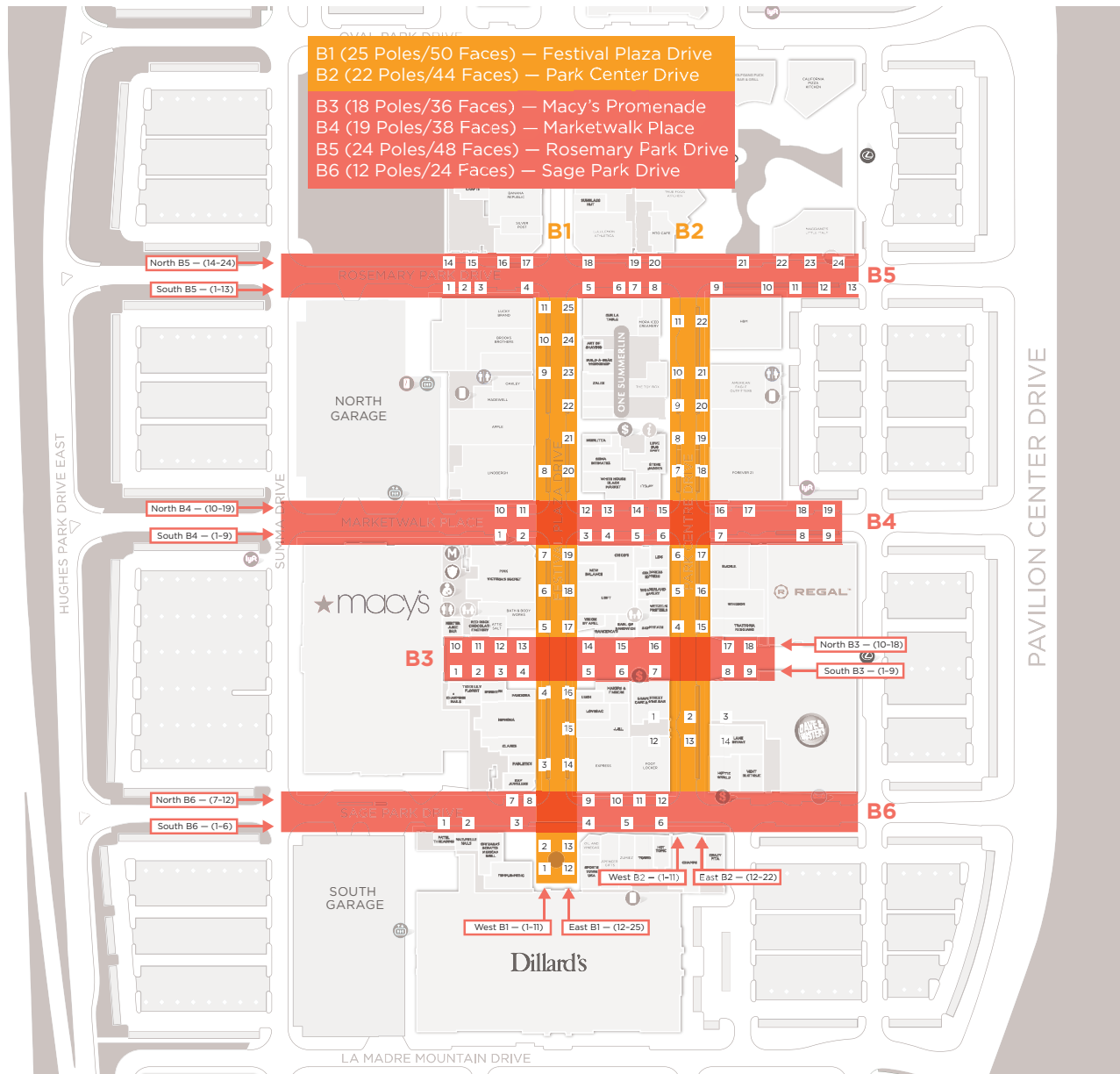
Downtown Summerlin

BACKLIT/LED LOCATIONS



Downtown Summerlin

POLE BANNER LOCATIONS



Downtown Summerlin

LED

NEW 12' x 30' Exterior LED

Located on Festival Plaza Drive, Main Street of the Property

High Visibility

Full-Motion Capability

8am-11pm Display Time

1.25 Million Impressions per 4 Weeks

16 :15 spots on a 4-minute total loop





For additional sponsorship information,
PLEASE CONTACT:

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